

**Answer the following questions:**

**Q: 1:** Short Questions (15)

- I. What is the difference between ethics and morals?
- II. How are ethical companies more productive?
- III. How do customers reward ethical behaviour by companies?

**Q: 2:** Describe the different steps in the identification of Values. (7)

**Q: 3:** Discuss Kohlberg's three levels of moral development. (8)