

**ASSESSMENT # 3****Total Marks: 30**

Q: 1.Short Questions (20)

- i. What is inventory management? Outline its various forms.
- ii. Why is inventory maintained?
- iii. How do quality control processes help a business grow?
- iv. Why is a visual identity important for a business?
- v. What is branding?

Q: 2.Discuss various types of visual identity you are aware of. (10)