

**ASSESSMENT # 3**

**Total Marks: 30**

- 1.** Give short answers for the following questions: (14)
  - i. What is meant by 'consumer protection'?
  - ii. Who are the 'organisers' in the tourism industry?
  - iii. Who are 'retailers' in tourism industry?
  - iv. Who are 'MICE organisers'?
  - v. What does the travel trade consist of?
  - vi. How the I.T. developments have affected tourism industry?
  - vii. Outline the risks associated with the tourism business.
  
- 2.** Why it is necessary for tourism professionals to have knowledge about regulations related to tourism? (8)
  
- 3.** Discuss the role of intermediaries in tourism. (8)