

ASSESSMENT # 1

Total Marks: 30

Answer the following questions:

- Q:1** What is NLP? Explain using examples? 5
- Q:2** Write a short note on the history of NLP? 5
- Q:3** Explain the following NLP terms? 8
- i. Unconscious
 - ii. Mental Map
 - iii. Context
 - iv. Reality
- Q:4.** What are five NLP representational systems? Explain the ways in which we may use these systems? 6
- Q:5.** Why enriched language appeals to our senses? Explain using examples? 6