



Creating and Engaging User Experience

ASSESSMENT # 3

Total Marks: 30

Answer the following questions:

Q:1: Short Questions: (21)

- I. Outline some ways that can help to design a more engaging content.
- II. What is a responsive web design? What tools are used to achieve this purpose?
- III. What are dynamic pages? How these pages can be customised?

Q:2: What is leverage user generated content? Outline some ways for using this approach. (9)