



Transaction Management

ASSESSMENT # 4

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions: (18)

- I. Name some popular online payment system providers.
- II. What is digital cash? Give some examples.
- III. What are mobile payment systems?

Q:2: What is M-commerce? Name some top m-commerce retailers. What strategies do they use for success? (12)