

ASSESSMENT # 7**Total Marks: 30**

1. When planning for “the Show” which areas will you consider for planning as an event planner? **12**
2. How does planning for safety differ for larger events as compared to smaller events? Discuss **08**

Case Study**10**

The Clacton Air Show is estimated to attract some 65,000 visitors to town. The air show requires careful organization, especially in terms of risk management, crowd management, emergency services, transport and access and coordination between various public service departments including the coast guard, the fire brigade, the police, the ambulance service and the traffic control. These are crucial because of the large number of people attending and the potential dangers associated with air displays. Based on this case:

- a) What other type of events might require a major input from emergency services.
- b) Do even small events require a risk analysis and thought given to emergency procedures?
- c) What training should take place to ensure the safety of the public at an event?
- d) What reasons including the weather, might there be for variations in visitor numbers and average spend at an event?