

**ASSESSMENT # 3**

**Total Marks: 30**

**Answer the following Questions:**

- 1.** What is the importance of 'feasibility study' when making a budget for an event? 4
- 2.** Describe the main factors that should be considered when selecting a venue. 4
- 3.** Outline the main safety considerations for catering operations. 4
- 4.** If the event is at a distance from the train station would some extra arrangements be required to facilitate the public and what those arrangements can be? 4
- 5.** How the PA system and video screens can best be used to manage the crowd? 4

**Activity**

10

Experiment with 'brain storming process', by gathering a group of friends (up to 8) from your local community. Explain to them that you would like to work for a creation of a concept for a festival that would attract a wide-cross section of the local community. Produce a report based on the above activity explaining;

- a) How was your experience?
- b) Which ideas were discussed?
- c) Which theme/ idea was finally selected and why?