

ASSESSMENT

Total Marks: 30

1. Give short answers for the following questions: (10)
 - i. “A double wedding is when two wedding parties get married in the same ceremony.” Outline at least two advantages and two disadvantages of having a double wedding.
 - ii. Why are some couples interested in themed weddings?
 - iii. How does a themed wedding help to set the mood for the wedding ceremony?
 - v. Outline the most important points to consider when choosing a wedding venue.
2. “Planning a themed wedding can be a challenging task for a wedding planner”. Discuss (5)
3. How can the wedding theme be made evident in wedding invitations? Give at least one example with a designed wedding invitation. (5)

Case Study

(10)

Amy and Davis are very excited about their wedding, which is only 12 months away. The couple has decided to choose a destination wedding. They have heard from some of their friends that destination wedding costs less and the couple can have wonderful wedding photographs, as well. But they are still indecisive whether they should go for a tropical location, cruise, ski town, or a heritage location. They contacted you for consultation and they want you to help them finalise the location and taking care of all other tasks involved.

In view of the above answer the following questions:

- How will you help them in choosing the location?
- What are the benefits of having a destination wedding?
- Why do you think a destination wedding is cheaper than a formal wedding? Especially, when there is travelling and accommodation costs involved, as well. Discuss.
- 'It is important for you, as a destination wedding planner, to have awareness about the local politics and laws where the wedding is to take place'. Why?