

ASSESSMENT

Total Marks: 30

1. Give short answers to the following questions: (20)
 - i. Why is wedding evaluation done? Give reasons.
 - ii. What are the most important things to consider when conducting a wedding evaluation?
 - iii. What is the difference between qualitative and quantitative evaluation?
 - iv. What type of information is included in pre-wedding evaluation form?

2. Prepare a post wedding questionnaire form, containing all the important questions that you should ask your client for an effective feedback that could help to improve your service. (10)