

**ASSESSMENT**

**Total Marks: 30**

- 1.** Outline the Ethics for the wedding planning business. (10)
- 2.** Describe the step – by - step procedures for dealing with the client who is intending to hire you as her wedding planner. (10)
- 3.** Prepare a business plan for your wedding planning business. It should include the marketing strategy that you will adopt to promote your business. (10)