

### ASSESSMENT # 2

Total Marks: 30

- 1. Provide short answers for the following questions:**
  - i. What is the 'recruitment cycle'?**
  - ii. What does 'candidate management' involve?**
  - iii. What does 'client acquisition' involve?**
  
- 2. 'Jumping a section within the recruitment cycle will mean that the placement is much less likely to succeed, and you are less likely to deliver on the expectations of the candidate or client.' - Discuss.**
  
- 3. When might you be able to choose where to start in the recruitment cycle? What factors must be considered when making your decision where to start?**