

**ASSESSMENT # 6****Total Marks: 30**

- 1. Provide short answers for the following questions:**
  - i. What is the 'six degrees of separation' premise?**
  - ii. Why is online networking rarely as effective as face-to-face networking?**
  - iii. When you might choose to headhunt?**
  
- 2. Provide a sample transcript of an effective 30-second 'elevator' speech.**
  
- 3. Create a sample job advertisement that follows the principles of the '10 top tips for designing an advertisement'.**