

ASSESSMENT # 1

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions (15)

- I. Describe SWOT analysis.
- II. Outline the various ways of solving a problem in the marketplace by using your useful skills.
- III. Describe advanced types of SWOT Analysis.

Q: 2: Discuss the different traits of an entrepreneur. (7)

Q: 3: Outline the general entrepreneur resources. (8)