

ASSESSMENT # 1

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions. (15)

- I. Describe Business Management.
- II. What is the difference between Entrepreneur and Business Owner?
- III. What is the role of Shareholders?
- IV. Define Matrix Structure.
- V. Define the following terms:
 - a. Sole Proprietorship
 - b. Divisional Structure
 - c. Corporation

Q: 2: Describe the method of Choosing Board Members. Also explain Board issues. (7)

Q: 3: Write notes on the following: (8)

- a. Geographic Structure.
- b. Freelancer