

**Assignment 2**

**Total Marks: 30**

1. Give short answers for the following questions: (15)
  - i. What is the purpose of marketing?
  - ii. Why is it sometimes beneficial to outsource services?
  - iii. Recycling remains one of the functions most affecting facility management' - discuss.
  
2. 'Move management must always be mindful of three principles' - discuss how each of the three could be addressed. (7)
  
3. Describe a scenario in which it may be necessary or beneficial to outsource services. What would be the benefits of outsourcing and what possible consequences would need to be considered? (8)