

ASSESSMENT # 1

Total Marks: 30

1. Give short answers to the following questions: (12)
 - i. What are Convention hotels? Give an example.
 - ii. What are the basic differences between a hotel and a motel?
 - iii. How are extended-stay hotels different from Bed and Breakfasts?
 - iv. What is the relationship between the hospitality industry and tourism?
2. Outline the characteristic features of the hospitality industry. (4)
3. Explain the various functions of the major hotel departments. (4)
4. Outline the main job responsibilities of the following personnel in a hotel: (4)
 - a) General Manager
 - b) Residential Manager

Activity (6)

1. Investigate the range of hospitality businesses in your area. How many are there? What faction/section of the industry do they cater for the most? Prepare a brief report on what you discover.