

ASSESSMENT # 4**Total Marks: 30****Answer the following questions:****Q: 1:** Short Questions (15)

- I. What is Brainstorming?
- II. Define the Step Ladder technique.
- III. What is the Brain Writing technique?

Q: 2: Write a note on "Role Storming". (7)**Q: 3:** What is the Slip Writing technique? Also discuss the Crawford Slip Writing Technique Model. (8)