

- 1.** Give short answers for the following questions: (12)
  - i. What are the inbound tour operations?
  - ii. Define outbound tour operations
  - iii. Name the principle suppliers involved in the tourism industry.
  - iv. Outline the staff requirements for inbound tour operations.
  
- 2.** Discuss, in detail, the tasks involved in inbound tour operations. (8)
  
- 3.** Which marketing strategies are used in inbound and outbound tour operations and how do they differ? (10)