

ASSESSMENT**Total Marks: 30****Answer the following questions:****Q: 1:** Short Questions (15)

- I. Assess Pros and Cons of Home-Based Businesses.
- II. Define the Roaming Entrepreneur.
- III. Outline a few benchmarks that should be followed by every business.

Q: 2: Outline the various steps of recruiting and engaging the right people in a team. (7)**Q: 3:** How would you launch a new business? Describe the things that should be considered at the time of a business launch. (8)