

- 1. Give short answers to the following questions:**
 - i. What is data protection?**
 - ii. What is data privacy?**
 - iii. Why is data privacy so important?**

- 2. Do you think the introduction of GDPR is a positive step in the right direction or a step too far? Explain why and provide arguments to support your answer.**

- 3. “Keeping the private information of customers protected, and upholding their personal rights, is a good way to keep people confident and comfortable with a company” - discuss.**