

ASSESSMENT # 3

Total Marks: 30

- Q:1. Short Questions: (15)
- i. How would you identify the stakeholders for your business?
 - ii. What is strategic planning?
 - iii. What type of information is contained in a strategic plan?
 - iv. What is SPIRIT? Outline the elements of SPIRIT.
 - v. What is succession planning?
- Q:2. Outline the key benefits of succession planning. (7)
- Q:3. What are Ethics? How does implementing codes of ethics help businesses? (8)