

**ASSESSMENT # 3**

**Total Marks: 30**

- 1. Short Questions** **(15)**
  - i.** Describe the different types of decisions approaches.
  - ii.** What is the role of setting priorities in a strategic plan?
  - iii.** Outline the four perspectives of a strategic plan.
  - iv.** Discuss the elements (ABC to W) that should be included during the implementation of the strategic plan.
  - v.** Describe the three phases of transition set out by William Bridges.
  
- 2.** When designing a strategic plan, what are the eight essential ingredients that will help you to define problems? **(7)**
  
- 3.** What is SPIRIT? How does it help in setting goals? **(8)**