

**ASSESSMENT # 17****Total Marks: 30****Answer the following questions:****Q: 1:** Short Questions (15)

- I. Offer some tips for better preparation of a presentation.
- II. What is the role of persuasive language in business presentation?
- III. Outline some tips for managing scent for sales presentations.

**Q: 2:** Discuss the five things to keep in mind for a successful presentation. (7)**Q: 3:** Outline some tips for impressive dressing during presentations. (8)