

1. Give short answers for the following questions: (14)
 - i. What is meant by 'consumer protection'?
 - ii. Who are the 'organisers' in the tourism industry?
 - iii. Who are 'retailers' in tourism industry?
 - iv. Who are 'MICE organisers'?
 - v. What does the travel trade consist of?
 - vi. How the I.T. developments have affected tourism industry?
 - vii. Outline the risks associated with the tourism business.

2. Why it is necessary for tourism professionals to have knowledge about regulations related to tourism? (8)

3. Discuss the role of intermediaries in tourism. (8)