

Planning Essentials

ASSESSMENT # 7

Total Marks: 20

Q.1. Multiple Choice Questions:

(04)

- i. How would you present a suggested room scheme to a client visually?
 - a) with a sample board
 - b) with a concept board
 - c) with a sketch

- ii. What document is prepared by the designer after all the relevant information is gathered?
 - a) a questionnaire
 - b) a design analysis
 - c) a client brief

- iii. Once the designer is clear about the client's budget, they can ask the client further questions to determine:
 - a) the client's needs
 - b) project design
 - c) the design scheme

- iv. if there is a pet in the house, the designer should know about it because:
 - a) this may affect the colour and lighting
 - b) it affects the finishes and surfaces used
 - c) it may affect room planning decisions

Q. 2 Short Questions:

(16)

- i. The information collected at the "information gathering stage" usually relates to four key areas. What are they?
- ii. How important is it for the designer to know about the client's budget? At what stage should the project's budget be established?
- iii. How is a decorating schedule different from a sample board?
- iv. 'A board is a designer's visual response to a brief. This may consist of magazine cuttings, photographs and sketches'. Explain using examples