

ASSESSMENT # 7

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions (15)

- I. What is Brainstorming?
- II. Define the Step Ladder technique.
- III. What is the Brain Writing technique?

Q: 2: Write a note on “Role Storming”. (7)

Q: 3: What is the Slip Writing technique? Also discuss the Crawford Slip Writing Technique Model. (8)