

ASSESSMENT # 7

Total Marks: 30

Answer the following questions:

1. Describe the complexities of doing business in a global context and discuss trends in global business?
2. How can apply strategies and tools needed to help shift a regional business into a global enterprise?
3. How can closely evaluate your current business operation and determine its readiness for moving into a global marketplace?
4. Create an international business plan and prepare it for implementation?