

**ASSESSMENT # 10****Total Marks: 30**

**Answer the following questions:**

- 1.** Today, every organisation must do everything within its power to safeguard its customers and their privacy. Explain why this is the case, detailing the potential consequences of a privacy breach.
- 2.** When creating, implementing and improving a privacy breach response plan, it is important to be mindful of the main objectives of this type of incident handling. List these objectives and explain why they are important.