

ASSESSMENT # 1

Total Marks: 30

Answer the following questions:

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| Q:1 | What is NLP? Explain using examples? | 5 |
| Q:2 | Write a short note on the history of NLP? | 5 |
| Q:3 | Explain the following NLP terms? | 8 |
| | i. Unconscious | |
| | ii. Mental Map | |
| | iii. Context | |
| | iv. Reality | |
| Q:4. | What are five NLP representational systems? Explain the ways in which we may use these systems? | 6 |
| Q:5. | Why enriched language appeals to our senses? Explain using examples? | 6 |