

ASSESSMENT # 7

Total Marks: 30

- 1. Provide short answers for the following questions:**
 - i. What is meant by setting SMARTER objectives?**
 - ii. What is gap analysis?**
 - iii. What is SWOT analysis? How does it relate to recruitment consultancy?**

- 2. List several sample goals/objectives for a practicing recruitment consultant and explain why each is SMART.**

- 3. As important as it is to set goals, we should never let our goals constrain us. Discuss this statement.**