

### ASSESSMENT # 4

Total Marks: 30

Answer the following questions:

**Q: 1:** Short Questions (15)

- I. Offer some tips for better preparation of a presentation.
- II. What is the role of persuasive language in business presentation?
- III. Outline some tips for managing scent for sales presentations.

**Q: 2:** Discuss the five things to keep in mind for a successful presentation. (7)

**Q: 3:** Outline some tips for impressive dressing during presentations. (8)