

**ASSESSMENT # 6****Total Marks: 30**

**Answer the following questions:**

- 1.** Speak in terms of the impact and influence that you want to have in life and work
- 2.** Understand your personal style in terms of your personal brand
- 3.** Develop skill in areas like focus, concentration, and communication to support your brand
- 4.** Build credibility and trust by living your brand
- 5.** Take ownership of your image, both online and in person