

### ASSESSMENT # 8

Total Marks: 30

- 1. Provide short answers for the following questions:**
  - i. Why is it important to establish KPIs?**
  - ii. Provide examples of several KPIs that could be used to measure performance as a recruitment consultant.**
  - iii. 'It's better to measure three things each week than to measure 40 occasionally' - why is this true?**
  
- 2. 'You need to be working in all four areas of the recruitment cycle consistently over the week.' - Discuss.**
  
- 3. What are the 'three lists' the recruitment consultants should have in progress at the same time? Explain what each of these lists should contain.**