

### ASSESSMENT

Total Marks: 30

Answer the following questions:

- Q: 1:** Short Questions (15)
- I. What is Brainstorming?
  - II. Define the Step Ladder technique.
  - III. What is the Brain Writing technique?
- Q: 2:** Write a note on “Role Storming”. (7)
- Q: 3:** What is the Slip Writing technique? Also discuss the Crawford Slip Writing Technique Model. (8)