

ASSESSMENT # 17

Total Marks: 30

Answer the following questions:

Q:1: What is Jonathan Bernstein's three pronged approach to crisis training? (7)

Q:2: What is risk? How is the risk level analysis performed? (7)

Q:3: Discuss in detail the essential elements of a crisis management plan. (6)

Case Study (10)

Outside of the shop, twenty workers are enjoying some fresh air and sunshine as part of their lunch break. Suddenly, a scream erupts from one end of the yard and flames are visible. As a small sports car speeds in your general direction, you catch a glimpse of one of the employees who is on fire! Panic erupts: one worker turns to stare and gets hit by the speeding car, his body hitting the pavement with a sickening thump. Another worker trips and falls as he tries to run to help. No one has called for help and the scene is deteriorating into chaos, while the first aid kit hangs on the wall just inside the building which houses highly flammable products.

Question

How would you respond if you were in the factory at the time of the incident?