

ASSESSMENT # 4

Total Marks: 30

Answer the following questions:

1. How to make decisions about using persuasion versus manipulation?
2. How can apply the concepts of pushing and pulling when influencing others?
3. Describe different techniques for getting persuasive conversations and presentations underway?
4. Make a persuasive presentation by using the 5 S's and apply storytelling techniques to extend Influence?
5. Leverage concepts of neuro linguistic programming in everyday influence and persuasion?