



ASSESSMENT # 1

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions (15)

- I. What is the difference between creativity and innovation?
- II. Describe the importance of developing the right environment for creativity.
- III. Give some examples of creativity.

Q: 2: Define individual creativity. Also outline some tips for increasing individual creativity. (7)

Q: 3: Offer various tips for building a creative environment. (8)