

ASSESSMENT # 3

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions (15)

- I. What is brainstorming?
- II. Describe Force Field Analysis.
- III. Write a brief note on “The Potter Box”.

Q: 2: Discuss the three-phase problem-solving model in detail. (7)

Q: 3: Write detailed notes on “The Kidder Process”. (8)