

The Travel System

ASSESSMENT # 3

Total Marks: 30

1. Give short answers for the following questions: (14)
 - i. What is meant by 'consumer protection'?
 - ii. Who are the 'organisers' in the tourism industry?
 - iii. Who are the 'retailers' in the tourism industry?
 - iv. Who are 'MICE organisers'?
 - v. What does the travel trade consist of?
 - vi. How have I.T. developments have affected the tourism industry?
 - vii. Outline the risks associated with the tourism business.

2. Why is it necessary for tourism professionals to have enhanced knowledge about regulations related to tourism? (8)

3. Discuss the role of intermediaries in tourism. (8)