

ASSESSMENT # 12

Total Marks: 30

1. Give short answers to the following questions: (20)
 - i. What is the importance of location for the supply chain?
 - ii. Outline the factors that influence location decisions.
 - iii. What are the alternatives of selecting new facilities?
 - iv. What are feasible set approaches? How are these used in location decisions?

2. Discuss in detail the process of choosing geographic regions for supply chains. (10)