

**Assessment 12****Total Marks: 30**

1. Give short answers for the following questions: (12)
  - I. What is social risk?
  - II. What are major sources of social risk for a business?
  - III. Outline the benefits of social risk management.
  - IV. Which issues should specially be addressed when planning for social risk management?
  - V. What is market risk?
  - VI. Outline the benefits of market risk management.
2. Discuss in details the strategies used for managing social risks. (9)
3. Discuss the strategies used to manage market risks. (9)