

**ASSESSMENT # 1****Total Marks: 30****Answer the following questions:****Q: 1:** Short Questions (15)

- I. Describe SWOT analysis.
- II. Outline the various ways of solving a problem in the marketplace by using your useful skills.
- III. Describe advanced types of SWOT Analysis.

**Q: 2:** Discuss the different traits of an entrepreneur. (7)**Q: 3:** Outline the general entrepreneur resources. (8)