

ASSESSMENT # 8

Total Marks: 30

- 1. Provide short answers for the following questions:** (15)
 - i. What are the advantages of the direct mode of communication?
 - ii. What are the advantages of the indirect mode of communication?
 - iii. Briefly explain the 'persistent response'.
- 2. 'Often, it's not so much what you say as how you say it.' - Discuss** (8)
- 3. 'A frame of reference is a way in which we judge other people.' Explain how we come to judge others, along with the flaws in our assumptions.** (7)