

Operational Plan

ASSESSMENT # 5

Total Marks: 30

Answer the following questions:

Q: 1: Short Questions (15)

- I. Assess Pros and Cons of Home-Based Businesses.
- II. Define the Roaming Entrepreneur.
- III. Outline a few benchmarks that should be followed by every business.

Q: 2: Outline the various steps of recruiting and engaging the right people in a team. (7)

Q: 3: How would you launch a new business? Describe the things that should be considered at the time of a business launch. (8)